



Herzog Foundation

(formerly Ace Alliance)

Advancing Christian Education
www.Herzogfoundation.com

The Stanley M. Herzog Charitable Foundation’s mission is to catalyze and accelerate the development of quality Christ-centered K-12 education so that families and culture flourish. They seek to identify areas of growth and gaps in the Christian education space to catalyze effective and scalable programs across the nation. Their mission is lived out by providing programs such as online content, up-to-date news, training and events, grants, and hands-on organizational improvement initiatives.

Donors to Herzog Foundation care deeply about Christ-centered education. They believe children should be immersed in Christ-centered teaching on a daily basis. These donors give to organizations that fight for parents’ rights in education, biblical values in schools and government, as well as organizations who stand for strong family values. These are mission-driven donors.

4,080	\$10+	L12 mos.	Donors	\$135/M
5,173	\$10+	L18 mos.	Donors	\$135/M
		Charitable rate		\$85/M

Actively Prospecting & Exchanges Available!

FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: (listmanager@rmlc.net)
Sarah Hutchinson, List Manager (shutchinson@rmlc.net)
RMLC (Robertson Mailing List Company)
113 E. Market St., Suite 210
Leesburg, VA 20176
www.rmlc.net

★ ★ See page 2 for Usage

Data Card Updated:

2.6.25

NCOA'D Date:

9.30.24

Source:

100% Direct Mail

Average Gift:

\$23.36

Shipping:

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Brokerage Commission: 20%

Restrictions:

List Owner will reciprocate segments & pricing.

RMLC Cancellation Policy:

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 Month Usage (updated November 2024)

40 Days for Life
American Energy Alliance
American Steward of Liberty
Advancing American Freedom
Brave Books
Center for American Liberty
Christian Action Network
Citizens United Foundation
Common Sense for America PAC
Congressional Prayer Caucus Foundation
Family Research Council Action
First Liberty Institute
Foundation for Liberty and American Greatness
God's Word to the Nations
In God We Trust
Latinos for America
Mission One
Moms for Liberty
National Day of Prayer
O'Keefe Media Group
Parent's Television Council
Peace for the Persecuted
Pray in Jesus' Name
Public Advocate
Sound of Freedom FDN
Students for Life Action
Winsome PAC

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