

Live Action

Expose. Educate. Inspire + Activate.

"Live Action was started by President Lila Rose from her family's living room when she was just 15 years old. Live Action is a 501(c)3 human rights non-profit and the digital leader of the global pro-life movement. We exist today to defend the rights of the most vulnerable and make abortion unthinkable. With over 6 million social media followers and 1.8 billion lifetime video views, Live Action reaches 75 million people per month – saving lives and transforming hearts, with 43% of surveyed followers saying Live Action's content has changed their position on abortion." (taken from www.liveaction.org)

Live Action reveals the humanity of the preborn and exposes the abortion industry exploitation of women and families for profit.

12,422 \$5+ L12 mos. Donors12,095 \$10+ L12 mos. Donors13,909 \$10+ L18 mos. Donors

Exchange only. Actively Prospecting.

FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: (<u>listmanager@rmlc.net</u>) Carrie Fluegge (<u>cfluegge@rmlc.net</u>) RMLC (Robertson Mailing List Company) 113 E. Market St., Suite 210 Leesburg, VA 20176 <u>www.rmlc.net</u> <u>Names Thru</u>: 11.7.2024

NCOA'D Date: 10.7.2024

<u>Source</u>: 100% Direct Mail

<u>Shipping</u>: EMAIL: N/C FTP: N/C

Brokerage Commission: 20%

<u>Restrictions</u>: Sample Required. List

Owner required List Owner requires prepayment for candidates or PAC's.

<u>RMLC</u> Cancellation <u>Policy</u>:

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.